

Learn the great American sport of Wide-Tracking in a great American sports car.

Wide-Tracking isn't hard to catch onto, once you've got the right equipment. And five of the most magnificent pieces of equipment around this year, are those bearing the Pontiac Firebird emblem. All five models sport such new excellences as smoother riding rear suspension, upper-level ventilation system (eliminating the need for vent windows) and new stuff under the hood. Choose anything from a 175-hp Firebird to a 330-hp

Firebird 400, each with a bevy of new safety equipment (like padded armrests, front and rear side marker lights) that makes Wide-Tracking more secure than ever. Front-wheel disc brakes, 4-speed shift, mag-style wheels and stereo tape are among the decisions *you'll* have to make. But the first thing you'll have to learn is which one of the Magnificent Five Firebirds is for you. Drive one . . . it's a very educational experience.

The Magnificent Five are: Firebird, Firebird Sprint, Firebird 350, Firebird H.O. and Firebird 400 (shown).

Pontiac Motor Division



MARK OF EXCELLENCE

Wide-Track

1968

Pontiacs